

Craig Gomes

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Introduction

I am Craig Gomes, a web designer, digital strategist, and entrepreneur with a passion for innovation and creating impactful online experiences. Throughout my career, I have demonstrated expertise in designing, building, launching, and scaling products and startups, with a specific focus on WordPress and web-based solutions. Currently, I proudly serve as the Founder and CEO of Pixelvise, a creative agency dedicated to empowering businesses in the digital realm. Our work has made a significant difference in how millions of individuals utilize WordPress daily and establish their online presence.

Timeline

2010: Commenced learning network programming and Java.

2011: Established over 50 multiplayer video game servers for Grand Theft Auto and developed various mods.

2012: Started learning PHP, HTML, CSS, and JavaScript, creating numerous static websites.

2013-2014: Developed web-based apps, delved into 3D modeling and animation, and provided freelance services in environment/level design for video games.

2015: Created an FPS video game for PC, launched a mobile game, and ventured into freelance web design projects.

2016: Recognized the potential of web design, leading to the establishment of Pixelvise, primarily focused on WordPress websites.

2017: Expanded Pixelvise's client base, collaborating with esteemed companies like Dropbox, Amazon, Google, and Marriott.

2018: Enhanced Pixelvise's services, offering branding, content writing, and digital marketing solutions.

2019: Transformed Pixelvise into a well-known brand, serving over 500 clients and completing over a thousand projects within four years.

2020: Formally registered Pixelvise as a legal entity and opened offices in Kolkata, laying the groundwork for further expansion.

2021: Initiated blogging endeavors covering diverse topics while managing Pixelvise's operations.

2022: Launched Lit Hood, offering brand merchandising and marketing services, and initiated plans for internet accessibility enhancement.

2023: Expanded Pixelvise's IT & Cloud sector, secured major software deals, and relaunched Lit Hood for B2C markets, introducing Glow in the Dark T-Shirts and Accessories.

Skills

Programming Languages: Java, C++, C#, JavaScript, PHP, Python.

Databases: Oracle, MySQL, MongoDB, DB2, Microsoft Access, PostgreSQL, MariaDB, Cockroach Database.

Markup Languages: HTML, CSS.

Cloud Platforms: Amazon AWS, Google Cloud, Microsoft Azure, DigitalOcean.

Network Engineering & Architecture: Linux, Debian, CentOS, Kali Linux.

Design: Photoshop, Illustrator, InDesign, Lightroom, CorelDraw, Procreate.

Video & Film: Premiere Pro, After Effects, Audition.

3D & Animation: 3DS Max, Maya, Zbrush.

Game Engines: Unreal Engine, Unity, CryENGINE, Lumberyard.

Major Clientele

Google, Amazon, Marriott International, Canadian Immigration Services, Cisco, Salesforce, ITC.

Work Experience

- Freelance Multiplayer Game Scripter | 2010
- Creator of Valley of Death Video Game, Armadyne Studios | 2014
- Game Designer, Anvilex Studios | 2015
- Web Designer, Friends Infocomm | 2015
- Senior Web Designer, Ibox 444 | 2016
- Chief Technical Officer, WTF! Where's the Food | 2016
- CEO & Founder, Striveshift | 2016 2017
- Art Director & Illustrator, Russian Consulate | 2017

- Chief Technical Officer, UNI Pacific Shipping Lines Pvt. Ltd. | 2017
- Interviewer, Firestarter Magazine Germany | 2017
- CEO & Co-Founder, Bun Kingdom | 2018
- CEO & Founder, Pixelvise | 2018 Present
- Co-Founder, Inkshaft Content Writing Services | 2018
- CEO & Founder, CloudySpot | 2021 Present
- Co-Founder & CEO, Merartski | 2019 2021
- CEO & Co-Founder, Lit Hood | 2023 Present

Education

- Master of Computer Applications (MCA), Amity University I 2022 Present
- Bachelor of Arts, St. Xavier's College (Autonomous), Kolkata I 2016 2019
- Accounting and Finance, St. Xavier's College (Autonomous), Kolkata I 2019 -2020
- Advanced Animation & VFX, Arena Animation | 2016 2019
- Commerce & Computer Science, St. Xavier's Collegiate School, Kolkata I 2003 -2016

Licenses & Certifications

- Certified Ethical Hacker (CEH), Udemy I Dec 2021 (Credential ID: UCe56d8eba-3e4e-4734-afe5-f5171f769462)
- WordPress Expert, Fiverr I Dec 2020 (Credential ID: 9290063)
- The Fundamentals Of Digital Marketing, Google I Apr 2019 (Credential ID: ME7 E3C B5A)

Volunteer Experience

• Social Worker, All India Catholic University Federation (AICUF) I May 2018 - May 2019